By the Numbers

Since 2010, in South Carolina:

- ✅ Less than 15% of eligible voters participated in State Primaries. This determines who runs in the general election in November

- ✅ Less than 40% of eligible voters participated in Presidential Primaries

- ✅ Around 68% of eligible voters in SC participated in Presidential Elections (national average is 55%)

- ✅ Less than half of all eligible voters participate in off-year elections

What does this mean?
A candidate who can inspire turnout can win!

The Greenwood County Democratic Party (GWCDP) is the local branch of the state and national Democratic Party. We share our party's values, including a commitment to equal opportunity for all Americans, promoting economic growth, improving public education, protecting the environment, making health care affordable for all Americans, and keeping America strong at home while restoring its standing abroad.
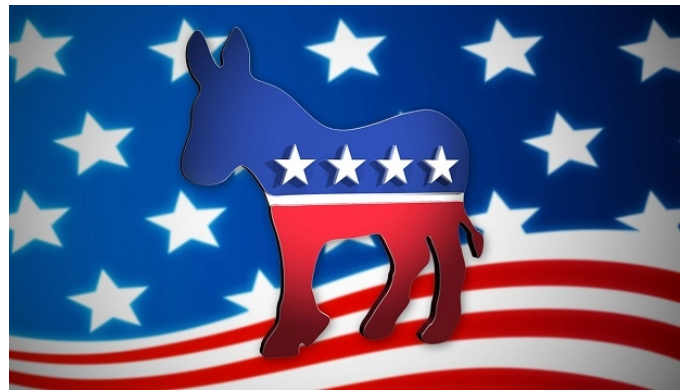
Greenwood County Democratic Party

PO BOX 73
Greenwood, SC 29648
https://gwdcountydems.org

Open breakfast meetings 1st Saturday of every month
Follow us online for up-to-date event information!

🐦 @gwdcountydems   📷 gwdcountydems
f GreenwoodDemocraticParty   ▶ Greenwood Democrats
✉ info@gwdcountydems.org

Greenwood County Democratic Party

Considering Running for an Elected Office?

Running for office is a great way to enact positive change and serve the community in which you live. It takes hard work and a bit of bravery, but anyone can run — and win!

We're seeking dedicated & enthusiastic candidates for:

- ✔ SC State Senate (Districts 10)
- ✔ SC State House (Districts 12, 13)
- ✔ County Council
- ✔ City Council & Mayor
- ✔ Town Councils
  (Ninety Six, Hodges, Troy, Ware Shoals)
- ✔ School Board (Districts 50, 51, 52)

… and other local positions

WHAT THE GWCDP *CAN* DO TO HELP

The primary purpose of the Democratic Party is to help elect Democrats to office!

Here's how we can assist *your* campaign:

- ✔ Messaging (slogans, issue positions, online & printed material design)
- ✔ Voter outreach and contact sharing
- ✔ Volunteers for canvassing, phone banking, postcard writing
- ✔ Practical education of campaign requirements (candidacy filing, ethics reporting)
- ✔ Connection to the State Party for training and other resources
- ✔ Technical support (setting up social media, website, campaign email)
- ✔ Opposition research
- ✔ Connections to paid political consultants
- ✔ Data analysis, voting history, territory analysis
- ✔ Speaking opportunities at GWCDP Breakfast Meetings and other events
- ✔ Publicity across all GWCDP social media and email platforms
- ✔ Work with our network of Precinct Leaders to develop campaign strategy
- ✔ Access to experienced elected official to receive practical advice
- ✔ Help you gain access to SC voting databases in your ward or district
- ✔ Help work fundraising events

WHAT THE GWCDP *CANNOT* OFFER

While we're here to help, there are certain things that we're not able to provide:

- ✘ Endorsement of a Democratic Candidate during a Democratic Primary
- ✘ Running the social media accounts *for* the candidate
- ✘ Significant financial support or perform fundraising on behalf of a candidate
- ✘ Run the campaign (we encourage you to get a campaign manager to allow you to focus on being a *candidate*!)
- ✘ Extensive email lists, phone numbers, and addresses of voters (except in specific phone-banking or mailing activities)

Aside from these items, we are here to SUPPORT the campaigns of our candidates.

Contact a member of the GWCDP Leadership Team today to have a conversation about running for office!

☑ **VOTE**
◁ **RUN**
★ **LEAD**